### Leveraging Subsidies to Improve Access to Tertiary Education and Skills Training

# Fagbemide, Olugbenga Israel

Department of Education Economics, Lagos State University of Education, Epe Campus, Lagos **Email:** fagbemideoi@lasued.edu.ng

### **Abstract**

This study examines the role of government subsidies in improving access to tertiary education and skills training in Nigeria, with a focus on urban-rural disparities. Using the Human Capital Theory as a guiding framework, the study tests two hypotheses, the first hypothesis explores the relationship between government subsidies and access to tertiary education, and the second hypothesis investigates the difference in the distribution of educational resources between urban and rural areas. Data were collected from 20 respondents across the regions in Nigeria. Descriptive statistics were used to summarize respondents' insights, while Pearson Correlation Analysis was conducted to examine the first hypothesis and an Independent Samples t-Test was used to compare mean distributions, addressing the second hypothesis. Findings reveal that urban areas benefit from superior educational infrastructure, resources, and opportunities compared to rural regions, creating significant barriers for rural students and perpetuating socio-economic inequalities. Financial barriers such as high tuition fees, limited scholarships, and additional costs like transportation and accommodation remain major challenges to higher education access. Evaluations of financial assistance programs indicate some success in alleviating these burdens, but the need for more extensive and targeted support is evident. Government funding is critical in mitigating these disparities, yet challenges remain in the effective allocation and transparency of these funds. To address these challenges, several recommendations are proposed: implement policies to ensure equitable distribution of educational resources between urban and rural areas; enhance financial support mechanisms to reduce cost barriers faced by students; and strengthen monitoring and evaluation frameworks to improve transparency and accountability in the allocation of government funding. Collaborative efforts involving government agencies, educational institutions, civil society organizations, and international partners are essential to achieving these goals. Such partnerships aim to build a more inclusive and resilient educational system that empowers all students and fosters national development. The study concluded that urban centers generally benefit from better educational infrastructure, resources, and opportunities compared to rural communities, which exacerbates inequalities in access and quality of education. These disparities between urban and rural areas persist as significant issues affecting educational outcomes and socio-economic development in Nigeria.

**Keywords:** leverage, subsidies, higher education, skills training, educational planners, financial aid, economic development, equity, workforce development

### Introduction

Access to tertiary education and skills training is a critical factor in driving economic development and social mobility. In many developing countries, including Nigeria, the high cost of education presents a significant barrier for many individuals, particularly

those from low-income families. Despite the increasing recognition of education as a fundamental human right, the financial burden associated with tertiary education and skills training remain a substantial obstacle. As a result, leveraging subsidies to improve access to these educational opportunities is essential for promoting equitable economic growth and addressing the skills gap in the labor market (World Bank, 2023). This financial barrier prevents many capable and talented students from pursuing higher education, thereby limiting their potential and perpetuating cycles of poverty and inequality (United Nations Educational, Scientific and Cultural Organisation (UNESCO),, 2023). Subsidies can play a pivotal role in alleviating these financial constraints, enabling more students to access and complete higher education.

Moreover, access to skills training programs is equally crucial in preparing individuals for the demands of the modern labor market. By providing financial support through subsidies, more individuals can participate in skills training, thereby improving their employment prospects and contributing to economic development (International Labour Organization (ILO), 2023). The inequitable distribution of educational resources exacerbates the problem of access to tertiary education and skills training. Urban areas and wealthier communities often have better access to quality educational institutions and training programs, while rural and low-income communities are underserved. This disparity not only limits the opportunities available to individuals in these regions but also hinders overall national development by failing to fully utilize the potential of the entire population. Addressing this issue requires targeted policies that ensure equitable distribution of resources and opportunities (organization for Economic Cooperation and Development (OECD), 2023). Government funding and support for education are critical in addressing these disparities and improving access to tertiary education and skills training. Increasing government funding and developing sustainable financing models are essential for supporting subsidies and other financial assistance programs that can make education more accessible (African Development Bank, 2023). Subsidies for tertiary education and skills training can take various forms, including direct financial aid to students, grants to educational institutions, and tax incentives for businesses that support educational programs. Each of these approaches has its own advantages and challenges, and a comprehensive strategy may involve a combination of these measures. For instance, direct financial aid can help cover tuition fees and other expenses for students, while grants to institutions can support infrastructure development and program expansion. Tax incentives can encourage businesses to invest in skills training and education, creating a more collaborative approach to addressing educational needs (World Economic Forum, 2023).

Monitoring and evaluation mechanisms should be in place to assess the impact of subsidies and make necessary adjustments to enhance their effectiveness (United Nations Development Program (UNDP), 2023). International experiences offer valuable lessons for Nigeria in leveraging subsidies to improve access to tertiary education and skills training. Countries like Germany, Sweden, and South Korea have successfully implemented subsidy programs that have significantly increased access to education and

improved employment outcomes. These countries have demonstrated that with the right policies and investment, it is possible to create an inclusive educational system that benefits all segments of the population. Nigeria can learn from these experiences and adapt best practices to its own context (World Bank, 2023).

In addition to government efforts, the private sector and civil society organizations play a crucial role in supporting educational initiatives. Public-private partnerships can enhance the reach and impact of subsidy programs by leveraging additional resources and expertise. These collaborative efforts can create a more robust and inclusive educational ecosystem (International Finance Corporation (IFC), 2023).

The potential benefits of improving access to tertiary education and skills training through subsidies extend beyond individual empowerment. A well-educated and skilled workforce is essential for economic growth and competitiveness. These broader benefits highlight the importance of prioritizing education in national development agendas (OECD, 2023). Effective communication and outreach strategies are essential to ensure that the intended beneficiaries are aware of and can benefit from these programs (Transparency International, 2023). Evaluating the impact of subsidy programs is essential for continuous improvement and ensuring that the objectives of improving access to education are met. Regular assessments can provide insights into the effectiveness of different subsidy models and identify areas for enhancement. These evaluations should consider both quantitative outcomes, such as enrollment and graduation rates, and qualitative impacts, such as student satisfaction and employment outcomes. Data-driven approaches can help refine subsidy programs and maximize their impact on educational access and equity (UNESCO, 2023).

With targeted and well-implemented subsidies, Nigeria can create a more inclusive and effective educational system that drives national development and social mobility (African Development Bank, 2023). This study aims to explore the relationship between government subsidies and access to tertiary education in Nigeria, particularly among low-income students. Building on the hypothesis, the study seeks to evaluate the extent to which financial support mechanisms, such as subsidies, scholarships, and grants, influence educational access and participation.

Additionally, the study investigates the distribution of educational resources across urban and rural areas in Nigeria. By examining the hypothesis, it also aims to identify and quantify potential inequalities in educational funding, infrastructure, and availability of learning opportunities. The study highlights the role of government funding in addressing these disparities and propose actionable policy recommendations to foster equitable resource allocation.

By aligning these concepts with the hypotheses, the study aspires to contribute to a more inclusive and effective educational ecosystem in Nigeria, ensuring that resources and opportunities are accessible to all, regardless of income or geographical location.

### **Tertiary Education Access in Nigeria**

Tertiary education in Nigeria has undergone significant transformations over the past few decades, expanding in both scope and accessibility. As of recent statistics, Nigeria hosts over 170 universities, including federal, state, and private institutions. This expansion aims to accommodate the growing demand for higher education among the Nigerian youth population, which is one of the largest in the world. Despite these efforts, challenges persist in terms of ensuring equitable access to tertiary education across different socio-economic groups. This disparity is influenced by various factors including economic constraints, geographic disparities, and systemic issues within the educational framework. Economic factors play a crucial role in limiting access to tertiary education in Nigeria. Many students from low-income families find it difficult to afford tuition fees and other associated costs of higher education. Although there are scholarship programs and government-funded initiatives aimed at supporting underprivileged students, these are often insufficient to meet the needs of all eligible candidates. Additionally, inadequate funding, leading to strikes and prolonged academic sessions often compromises the quality of education at public universities, which are more affordable. This situation forces many students to seek education abroad or opt for private institutions, which are typically more expensive.

Geographic disparities further exacerbate the issue of access to tertiary education in Nigeria. While urban areas boast a higher concentration of universities and educational resources, rural areas remain underserved. This urban-rural divide means that students from remote regions face significant barriers in terms of accessing higher education institutions. The lack of adequate transportation infrastructure and accommodation facilities in these areas further deters students from pursuing tertiary education. Consequently, there is a noticeable imbalance in educational attainment between urban and rural populations, which perpetuates the cycle of poverty and underdevelopment in rural regions. Systemic issues within the Nigerian education system also hinder access to tertiary education. The admission process, governed by the Joint Admissions and Matriculation Board (JAMB), is highly competitive, with many students failing to secure admission even after multiple attempts. The quota system, intended to ensure fair representation of different states, often leads to controversies and allegations of favoritism. Furthermore, the quality of secondary education, which serves as a feeder to tertiary institutions, is inconsistent, with many secondary schools lacking basic infrastructure and qualified teachers. This inadequacy at the foundational level results in poorly prepared students who struggle to meet the rigorous academic demands of higher education.

While progress has been made, sustained efforts and collaborative approaches are essential to ensure that all Nigerian students, regardless of their socio-economic background, have the opportunity to pursue higher education and contribute to the nation's development.

### **Skills Training Development**

Skills training and development are pivotal for fostering economic growth and addressing unemployment in Nigeria. With a youthful population and an evolving job market, there is an urgent need to equip individuals with relevant skills that meet contemporary labor demands. The Nigerian government, along with private sector stakeholders, has recognized the importance of vocational training and technical education in bridging the skills gap. Initiatives such as the National Directorate of Employment (NDE) and various vocational centers aim to provide training in diverse fields ranging from information technology to agriculture and craftsmanship. These efforts are crucial for creating a skilled workforce capable of driving innovation and economic progress (National Directorate of Employment, NDE, 2023). Economic diversification in Nigeria is heavily reliant on the development of skills across various sectors. The country's traditional dependence on oil has necessitated a shift towards other industries, including agriculture, manufacturing, and services. To support this transition, skills training programs are being designed to cater to the specific needs of these sectors. For instance, agricultural training programs focus on modern farming techniques and agribusiness, while manufacturing training emphasizes industrial skills and automation. By aligning training programs with industry needs, Nigeria aims to enhance productivity and competitiveness in the global market (Adeoti & Oladele, 2022).

The role of technology in skills training and development cannot be overstated. With the advent of digital platforms and online learning resources, access to training has become more widespread. E-learning platforms offer courses in various disciplines, providing flexibility and convenience for learners. Organizations like Andela and Coursera have partnered with local institutions to deliver tech-focused training, particularly in software development and digital marketing. These platforms not only broaden access to education but also help bridge the digital divide, ensuring that individuals from different backgrounds can acquire valuable skills. The integration of technology in skills training is essential for preparing the Nigerian workforce for the Fourth Industrial Revolution (Nwosu, 2023). Challenges in skills training and development persist, particularly regarding funding, infrastructure, and quality assurance. Many training centers lack the necessary resources and equipment to provide hands-on experience, which is vital for effective learning. Additionally, there is a need for a standardized curriculum that aligns with industry standards and global best practices. Addressing these challenges requires concerted efforts from the government, private sector, and international partners. Investment in training infrastructure, teacher training, and curriculum development is critical for enhancing the quality of vocational education in Nigeria (UNESCO, 2022).

Collaboration between the government and private sector is essential for the success of skills training programs. Public-private partnerships can provide the necessary funding, expertise, and industry linkages required to develop robust training initiatives. For example, the collaboration between the Nigerian government and the International Labour Organization (ILO) has led to the development of several skill acquisition

programs aimed at empowering youths and reducing unemployment. Such collaborations ensure that training programs are relevant and aligned with market needs, thereby increasing the employability of graduates and contributing to sustainable economic growth (International Labour Organization, 2023).

### **Subsidy Leverages**

Subsidy leverage is a critical economic tool in Nigeria, utilized by the government to control prices and ensure affordability of essential commodities such as fuel and agricultural inputs. By subsidizing these commodities, the government aims to cushion the populace from the volatility of global markets and economic shocks. The fuel subsidy, in particular, has been a longstanding policy, ensuring that petrol remains affordable for the average Nigerian. This subsidy has a significant impact on transportation costs and the overall cost of living, affecting both urban and rural dwellers. However, this approach has also been subject to intense debate regarding its sustainability and efficiency (International Monetary Fund, 2023). The economic rationale behind subsidies is to support vulnerable populations and stimulate economic activities. In the agricultural sector, subsidies on fertilizers and other inputs are designed to boost productivity and ensure food security. By making these inputs affordable, the government encourages smallholder farmers to adopt improved farming techniques, thereby increasing agricultural output. This strategy not only aims to reduce poverty but also to diversify the economy away from its over-reliance on oil. Recent studies indicate that agricultural subsidies have significantly contributed to increased crop yields and farmer incomes in Nigeria (World Bank, 2022).

Despite their intended benefits, subsidies in Nigeria have been plagued by several challenges. One of the major issues is the financial burden on the government. Subsidies, particularly in the fuel sector, consume a substantial portion of the national budget, which could otherwise be invested in infrastructure, education, and healthcare. Additionally, the subsidy regime has been marred by corruption and inefficiencies, with reports of diversion and smuggling of subsidized fuel. This has led to calls for subsidy reforms and the implementation of more targeted support systems that directly benefit the intended recipients (Transparency International, 2023). Reforming the subsidy system in Nigeria is a complex but necessary process. Economists suggest that gradual removal of subsidies, coupled with robust social safety nets, could mitigate the adverse effects on the poor. For instance, the savings from subsidy removal could be redirected towards cash transfer programs, healthcare, and education, which have a more direct impact on improving the quality of life for the poor. Furthermore, enhancing transparency and accountability in subsidy management can help curb corruption and ensure that subsidies reach those who need them the most (African Development Bank, 2023). To maximize the benefits of subsidies while minimizing their drawbacks, Nigeria could explore alternative approaches such as subsidy targeting and digital distribution systems. By leveraging technology, the government can ensure that subsidies are delivered directly to the beneficiaries through digital platforms, reducing the risks of diversion and corruption.

Additionally, public-private partnerships can play a crucial role in improving the efficiency of subsidy programs. For example, collaborating with financial institutions to manage and distribute subsidies could enhance transparency and effectiveness. These reforms could help Nigeria achieve a more sustainable and equitable subsidy system (International Finance Corporation, 2023).

# **Cost Barriers Faced by Students**

Cost barriers remain a significant challenge for students pursuing education at all levels globally, with particular severity in developing countries like Nigeria. These barriers encompass various expenses beyond tuition fees, including textbooks, accommodation, transportation, and other living expenses. For many students and their families, these costs can be prohibitive, leading to financial strain and, in some cases, preventing enrollment altogether (United Nations Educational, Scientific and Cultural Organization [UNESCO], 2020). In Nigeria, the cost barriers faced by students are exacerbated by economic challenges, inflation rates, and limited financial aid opportunities. According to a report by UNESCO (2020), the average cost of higher education in Nigeria has risen significantly over the past decade, outpacing inflation and placing higher education increasingly out of reach for many families. This situation disproportionately affects students from low-income backgrounds, who often struggle to meet basic living expenses while attending school.

The cost of textbooks and study materials also presents a substantial barrier. Many students in Nigeria cannot afford the required textbooks, which are often expensive and sometimes unavailable in local markets. This lack of access to essential learning materials hinders academic performance and diminishes the quality of education students receive. Efforts to alleviate these barriers include textbook subsidy programs and initiatives promoting open educational resources (OER), which provide free or low-cost alternatives to traditional textbooks (Federal Ministry of Education, Nigeria, 2021).

Accommodation costs further strain students' finances, especially for those attending institutions away from home. In urban areas with high rental prices, finding affordable accommodation can be challenging. This situation forces students into overcrowded or substandard living conditions, impacting their health, safety, and ability to focus on their studies. Government and institutional efforts to provide affordable housing or housing subsidies are crucial in addressing this aspect of cost barriers (World Bank, 2019). Transportation costs also contribute significantly to cost barriers, particularly in rural areas where educational institutions may be located far from students' homes. The lack of reliable and affordable transportation options can deter students from attending school regularly or at all. Initiatives to improve transport infrastructure and provide subsidies for student transportation costs can help mitigate this barrier and improve access to education for marginalized populations (International Labour Organization, 2021).

Addressing cost barriers faced by students requires comprehensive strategies that encompass tuition fees, textbooks, accommodation, and transportation. Government

policies, institutional support, and international partnerships play vital roles in ensuring equitable access to education and reducing the financial burdens on students and their families. By addressing these barriers, countries like Nigeria can enhance educational outcomes, promote social mobility, and foster inclusive economic growth.

# Impact of Subsidies on Improving Access to Tertiary Education and Skills Training in Nigeria

Subsidies play a crucial role in enhancing access to tertiary education and skills training in Nigeria, addressing barriers such as affordability and promoting human capital development. The Nigerian government, recognizing the importance of education and skills in driving economic growth and social development, has implemented various subsidy programs aimed at expanding access to higher education and vocational training. One notable initiative is the Tertiary Education Trust Fund (TETFund), established in 2011. TETFund provides financial support to public tertiary institutions for infrastructure development, academic staff training, and research. By subsidizing educational infrastructure and resources, TETFund aims to improve the quality of education and expand enrollment capacity across universities, polytechnics, and colleges of education in Nigeria (TETFundertiary Education Trust Fund, 2023).

Moreover, scholarships and grants are integral components of Nigeria's subsidy efforts. The Federal Government Scholarship Scheme (FGSS) and various state government scholarships aim to alleviate the financial burden on students, particularly those from disadvantaged backgrounds. These scholarships cover tuition fees, accommodation, and sometimes stipends, enabling more students to pursue higher education and skills training without financial constraints (Federal Ministry of Education, 2023). In addition to subsidies for higher education, vocational training programs are also supported through initiatives like the National Industrial Skills Development Program (NISDP). Launched by the Industrial Training Fund (ITF), NISDP subsidizes training costs in technical and vocational skills, equipping participants with market-relevant competencies. This initiative targets unemployed youths and enhances their employability in sectors such as manufacturing, construction, and information technology (Industrial Training Fund, 2023).

Despite these efforts, challenges remain. Funding constraints and administrative inefficiencies sometimes limit the effectiveness of subsidy programs in Nigeria. The allocation of subsidies is not always transparent, leading to disparities in resource distribution among institutions and regions. Moreover, the quality of education and training outcomes varies, highlighting the need for continuous monitoring, evaluation, and improvement of subsidy mechanisms to ensure they achieve their intended impact (World Bank, 2022).

Looking forward, addressing these challenges and enhancing the transparency and accountability of subsidy programs will be crucial. Continued investment in human capital through targeted subsidies for tertiary education and skills training can contribute

significantly to Nigeria's socio-economic development goals. By improving access to quality education and equipping individuals with relevant skills, Nigeria can foster innovation, entrepreneurship, and inclusive growth across its diverse sectors.

# Disparities in Access to Tertiary Education between Urban and Rural Areas

Disparities in access to tertiary education between urban and rural areas persist as a significant issue globally, with profound implications for educational equity and socio-economic development. Urban areas typically benefit from better-developed educational infrastructure, including a higher concentration of universities, colleges, and vocational training centers (UNESCO, 2020). These institutions often offer a wider array of programs, specialized fields of study, and access to modern facilities and technology, which enhance the overall educational experience for urban students (World Bank, 2022). In contrast, rural areas face numerous challenges that limit access to tertiary education. One of the primary barriers is the geographical distance between rural communities and educational institutions. Many rural students must travel long distances to attend university, which can be costly and time-consuming (Federal Ministry of Education, Nigeria, 2021). This geographic barrier contributes to lower enrollment rates among rural students, as it imposes logistical and financial burdens that deter prospective students from pursuing higher education.

Moreover, disparities in educational quality and resources between urban and rural areas further exacerbate access inequalities. Urban institutions often receive more funding and resources, enabling them to offer better-equipped classrooms, laboratories, libraries, and faculty expertise (UNESCO, 2020). In contrast, rural institutions may struggle with inadequate funding, outdated infrastructure, and limited access to educational materials and technology. These disparities in resources can impact the quality of education and academic outcomes for rural students. Financial constraints also pose significant challenges for rural students aspiring to access tertiary education. Tuition fees, accommodation costs, transportation expenses, and other associated costs can be prohibitively high, particularly for families with limited income (UNDP, 2021). Additionally, the availability of scholarships, grants, and financial aid programs tends to be limited in rural areas, further restricting opportunities for students to pursue higher education without facing financial hardship. Social and cultural factors also play a role in shaping disparities in access to tertiary education between urban and rural areas. In rural communities, traditional beliefs, societal norms, and economic priorities may prioritize immediate economic needs over investing in education (ILO, 2020). This can lead to lower aspirations for higher education among rural youth and a lack of supportive environments that encourage educational attainment.

Efforts to address these disparities require comprehensive strategies that address both infrastructural challenges and socio-economic barriers. Governments and educational institutions can promote equitable access to tertiary education by investing in rural education infrastructure, expanding scholarship opportunities, improving transportation

networks, and implementing outreach programs to raise awareness about the benefits of higher education (World Bank, 2022). By enhancing access to quality tertiary education in rural areas, countries can foster inclusive development, reduce inequalities, and empower individuals to contribute effectively to national and global economies.

# Distribution of Educational Resources and the Role of Government Funding in Supporting Higher Education and Skills Training Programs in Nigeria

The distribution of educational resources and government funding plays a critical role in shaping higher education and skills training programs in Nigeria, influencing access, quality, and equity across different regions and populations. Nigeria, like many developing countries, faces challenges related to the uneven distribution of educational resources between urban and rural areas, as well as disparities in funding allocation that impact the effectiveness of higher education and skills training initiatives. In Nigeria, the distribution of educational resources is often skewed towards urban centers, where there is a higher concentration of universities, colleges, and vocational training institutions compared to rural areas. This urban-rural disparity limits access for students in remote and underserved communities, who may face challenges such as inadequate infrastructure, limited access to technology, and a shortage of qualified teachers (World Bank, 2022). Government funding plays a pivotal role in addressing these disparities and supporting higher education and skills training programs across Nigeria. The federal and state governments allocate resources to universities, polytechnics, colleges of education, and vocational training centers to enhance infrastructure development, faculty recruitment, curriculum development, and student support services (Federal Ministry of Education, Nigeria, 2021). Financial support from the government also extends to scholarships and grants aimed at improving access to higher education for disadvantaged students. Initiatives like the Federal Government Scholarship Scheme and statesponsored scholarships provide financial assistance to cover tuition fees, accommodation, and other educational expenses, thereby reducing financial barriers and promoting inclusivity (Federal Ministry of Education, Nigeria, 2021). However, challenges remain in ensuring equitable distribution and effective utilization of government funding for educational programs in Nigeria. The allocation of resources may sometimes be insufficient or unevenly distributed, leading to disparities in educational quality and access. Rural areas, in particular, often receive less funding compared to urban centers, perpetuating inequalities in educational outcomes (UNESCO, 2020).

To address these challenges, there is a growing emphasis on improving transparency, accountability, and efficiency in the management of educational funds. Government agencies responsible for education must implement robust monitoring and evaluation mechanisms to track the utilization of funds and assess the impact of investments on educational outcomes (United Nations International Children Emergency Fund (UNICEF), 2021). Transparent budgetary processes and public reporting on educational spending are essential for promoting accountability and ensuring that resources reach their intended beneficiaries. Moreover, strategic investments in teacher training and

professional development are crucial for enhancing the quality of education and skills training programs in Nigeria. Qualified and motivated teachers are essential for delivering effective instruction, fostering student engagement, and promoting critical thinking skills among learners (World Bank, 2021). Government-funded initiatives to improve teacher qualifications, classroom pedagogy, and curriculum development can contribute significantly to improving educational outcomes and preparing students for the workforce. The distribution of educational resources and government funding in Nigeria plays a pivotal role in shaping higher education and skills training programs, influencing access, quality, and equity. While efforts have been made to improve access and quality through funding initiatives, ongoing challenges such as urban-rural disparities and resource allocation inequities necessitate continuous efforts to enhance transparency, accountability, and efficiency in educational resource management. By addressing these challenges, Nigeria can foster a more inclusive and equitable educational system that empowers individuals and contributes to sustainable socio-economic development.

### **Theoretical Framework**

The Human Capital Theory (HCT), proposed by Gary Becker in 1964 and further developed by Jacob Mincer in 1974, posits that investments in education and training contribute significantly to increased productivity and economic growth. This theory forms the basis for understanding how subsidies aimed at tertiary education and skills training can enhance access, thereby fostering a more skilled workforce and stimulating economic development. The theory suggests that by investing in human capital through subsidies, individuals can acquire the knowledge and skills necessary to contribute effectively to the economy. Support for HCT's premise can be seen in various case studies, such as Indonesia's Higher Education Subsidy Program in 2006, South Africa's National Student Financial Aid Scheme established in 1999, and Chile's Higher Education Subsidy Program also initiated in 2006. These programs aimed to increase access to education and training, aligning with HCT's belief that such investments lead to positive economic outcomes by improving labor market productivity and reducing unemployment rates through enhanced skill levels.

However, critics of HCT raise significant concerns. Pierre Bourdieu (1986) argues that HCT overly emphasizes individual economic benefits while neglecting broader social and public benefits derived from education and training. Critics like Bowles and Gintis (1975) contend that HCT fails to address structural barriers and inequality, which can perpetuate disparities in access to educational opportunities despite subsidies. Additionally, Simon Marginson (2013) criticizes HCT for its narrow focus on economic growth, suggesting that it overlooks the broader social and political contexts in which education operates, including issues of social justice and equity.

In practical terms, HCT has influenced policy decisions globally, guiding governments in allocating resources towards education and training subsidies as mechanisms for economic development. The theory underscores the importance of investing in human

capital as a means to enhance productivity and competitiveness in the global economy. By subsidizing tertiary education and skills training, policymakers aim to equip individuals with the capabilities needed to meet evolving labor market demands and foster sustainable economic growth.

While Human Capital Theory provides a compelling framework for understanding the economic benefits of education and training subsidies, its application must be critically evaluated in light of social, political, and structural factors. Addressing criticisms by considering broader societal impacts and ensuring equitable access to educational opportunities remains crucial in realizing the full potential of subsidies in fostering human capital development and inclusive economic growth.

# **Research Hypotheses**

- 1. There is no significant relationship between government subsidies and access to tertiary education among low-income students in Nigeria.
- 2. There is no significant disparity in the distribution of educational resources between urban and rural areas.

# Methodology

This study employed a quantitative research design with a cross-sectional survey approach to examine the relationship between government subsidies and access to tertiary education among low-income students in Nigeria, as well as disparities in the distribution of educational resources between urban and rural areas. The study utilized a purposive sampling method to select 20 participants from across Nigeria's geopolitical regions, ensuring representation of diverse perspectives and regional variations. The sample comprised tertiary education stakeholders, including students, educators, and policymakers, with sufficient experience and knowledge of the issues under investigation.

Data were collected using a researcher-made structured questionnaire named Subsidies, Access to Tertiary Education and Skills Training Questionnaire (SATESTQ). It was designed and sent via internet to the various regions designed to access the financial assistance programs, and the availability of educational resources. The items were included in the questionnaire, carefully selected includes items to address related to the study's hypotheses. A pilot test was conducted for which 0.87 and 0.79 were obtained as reliability and validity coefficients by experts in the field of measurement and evaluation. Respondents were required to rate their experiences and perceptions on a 4-point Likert scale ranging from Strongly Agree (4) to Strongly Disagree (1). The data were analyzed using SPSS (Statistical Package for the Social Sciences). Descriptive statistics were used to summarize the respondents' insights into the study. Pearson Correlation Analysis was conducted to examine the relationship between government subsidies and access to tertiary education, addressing the first hypothesis. Additionally, an Independent Samples

t-Test was performed to compare the mean distribution of educational resources between urban and rural areas, testing the second hypothesis.

#### Results

Descriptive Statistics of the Findings

**Table 1:** Relationship between government subsidies and access to tertiary education among low-income students in Nigeria.

S/N	ITEMS	X	SD
1	Government subsidies have made tertiary education more affordable for low-income students in my region.	2.70	1.08
2	The availability of financial assistance programs, such as scholarships or grants, has significantly increased my access to tertiary education.	2.40	1.27
3	I would not have been able to enrol in tertiary education without government subsidies or financial aid.	2.75	1.16
4	The cost of tuition and other fees remains a significant barrier to accessing tertiary education, despite available subsidies.	3.10	1.12
Dispa	rity in the distribution of educational resources between urban and rural ar	eas.	
5	Educational resources, such as libraries, laboratories, and qualified lecturers, are equally available in both urban and rural tertiary institutions.	2.62	1.29
5	Students in rural areas have the same access to learning materials and infrastructure as those in urban areas.	3.00	1.12
7	Government funding is evenly distributed between urban and rural tertiary education institutions in Nigeria.	2.95	1.32
8	The quality of education provided in rural tertiary institutions is comparable to that in urban areas.	3.10	1.10

The table 1 presents descriptive statistics on two key themes: the relationship between government subsidies and access to tertiary education among low-income students in Nigeria, and the disparity in the distribution of educational resources between urban and rural areas. Regarding government subsidies, respondents moderately agree (M = 2.70, SD = 1.08) that these subsidies have made tertiary education more affordable for low-income students, suggesting a positive impact. However, a lower level of agreement (M = 2.40, SD = 1.27) indicates that financial assistance programs have not significantly increased access for all students, pointing to challenges in the equitable distribution of these resources. The statement that students would not have been able to enroll in tertiary education without government subsidies garners a moderate level of agreement (M = 2.75, SD = 1.16), further underscoring the critical role of these programs in facilitating access to higher education.

In terms of disparity in the distribution of educational resources, the data indicate a mixed scenario. For Item 5, there is a moderate agreement (M=2.62, SD=1.29) that educational resources such as libraries and qualified lecturers are equally available in both urban and rural tertiary institutions, yet respondents exhibit a lower level of agreement (M=3.00, SD=1.12) that students in rural areas have the same access to learning materials and infrastructure as their urban counterparts. This highlights a gap in resource availability between rural and urban areas. Furthermore, respondents moderately disagree (M=2.95, SD=1.32) with the notion that government funding is evenly

distributed between urban and rural tertiary institutions, indicating an imbalance in resource allocation. The perception that the quality of education in rural tertiary institutions is inferior to that in urban areas (M = 3.10, SD = 1.10) reflects a higher level of agreement, reinforcing the existing disparities in the quality of educational provision across regions.

# **Testing of Hypotheses**

Table 2: Relationship between government subsidies and access to tertiary education among low-income students in Nigeria

Variables	Mean	Standard Deviation	N	R	P value
Government subsidies					
	2.70	1.01			
Access to tertiary education among low-income students in			20	0.229	.004
Nigeria.	11.7	2.81			

In testing the research hypothesis, the Table 1.2 provides the correlation statistics for the relationship between government subsidies and access to tertiary education among low-income students in Nigeria. The mean score for government subsidies is 2.70 with a standard deviation of 1.01, indicating a moderate level of agreement among respondents regarding the positive impact of subsidies on making tertiary education more affordable. However, a p-value of 0.229 suggests that the relationship between government subsidies and access to tertiary education is not statistically significant at the 0.05 level. This indicates that while there may be a trend suggesting government subsidies help improve access to tertiary education, the evidence is not strong enough to establish a clear causal link between the two variables.

On the other hand, the mean score for access to tertiary education among low-income students is 11.7 with a standard deviation of 2.81. This reflects a relatively high level of access perceived by the respondents. The p-value of 0.004 indicates a statistically significant relationship between access to tertiary education and government subsidies, suggesting that government subsidies have a meaningful impact on improving access for low-income students. Although the relationship is significant, the effect size may be moderate, suggesting other factors could also play a role in enhancing access to tertiary education.

Table 3: T-Test table on disparity in the distribution of educational resources between urban and rural areas

Variable	N	Std. Mean	Error	df	Mean Score	Std. Deviation	t.	Sig.
Disparity in the distribution of educational resources between urban and rural areas.	20	0.47		19	12.90	2.10	27.47	0.00

Table 1.3 presents the results of a t-test conducted to examine the disparity in the distribution of educational resources between urban and rural areas. The table shows the standard error mean of 0.47 and a sample size of 20, indicating that the standard error is relatively low, suggesting reliable estimates. The mean score for disparity in resource distribution is 12.90 with a standard deviation of 2.10, reflecting a relatively high level of agreement among respondents that disparities exist in the distribution of educational resources between urban and rural areas.

The t-value of 27.47 indicates a strong and statistically significant difference in the distribution of resources between these two regions (p < 0.05). The p-value of 0.00 supports this finding, suggesting that the differences in educational resource distribution are unlikely due to random chance. This significant result implies that rural areas face greater challenges in accessing quality educational resources compared to urban areas, highlighting a persistent disparity that affects the overall quality of education in these regions.

# Discussion

This analysis investigates the relationship between government subsidies and access to tertiary education among low-income students, as well as the disparity in the distribution of educational resources between urban and rural areas in Nigeria.

Descriptive statistics indicate a moderate level of agreement (M = 2.70, SD = 1.01) among respondents that government subsidies have facilitated more affordable access to tertiary education for low-income students. However, the non-significant p-value (0.229) suggests that these subsidies alone are not sufficient to drive substantial changes in access (Okunola & Afolabi, 2018). This finding aligns with previous studies that highlight the complex interplay of socio-economic factors and policy effectiveness in enhancing educational access (Oluwaseun et al., 2016).

The t-test results show a significant difference (t = 27.47, p = 0.00) in the distribution of educational resources between urban and rural areas. With a mean score of 12.90 (SD = 2.10), respondents perceive a higher level of disparity in access to quality educational resources in rural areas compared to urban ones (Eze & Nduka, 2019). Such disparities are well-documented in the literature, which links them to challenges such as underfunding and inadequate infrastructure in rural regions (Ajayi et al., 2017).

The findings indicate that while government subsidies may alleviate financial barriers to tertiary education, they do not address the broader resource disparities between urban and rural areas (Okon, 2015). This uneven distribution affects the quality of education in rural institutions, as evidenced by the lower educational experiences reported by respondents (Amarachi, 2016). Similar research has shown that disparities in resource allocation contribute to the unequal educational outcomes observed between these regions (Oladejo & Omoniyi, 2019).

These findings underscore the need for targeted policies that not only support government subsidies but also address the unequal distribution of educational resources across regions. Investments should focus on enhancing infrastructure and support services in rural areas to bridge the resource gap (Akanbi, 2020). Policymakers should consider a multi-faceted approach that includes infrastructure development, targeted funding, and community engagement to improve educational equity (Adeyemi, 2014).

### Conclusion

In conclusion, the study highlights several critical challenges and opportunities in Nigeria's educational landscape, particularly concerning access to tertiary education, financial barriers faced by students, and the role of government funding and support. The disparities between urban and rural areas persist as a significant issue, affecting educational outcomes and socio-economic development. Urban centers typically benefit from better educational infrastructure, resources, and opportunities compared to rural communities, exacerbating inequalities in access and quality of education. Financial barriers pose another formidable challenge, limiting opportunities for many aspiring students to pursue higher education. High tuition fees, limited availability of scholarships, and additional costs such as textbooks and accommodation contribute to these barriers, particularly for students from low-income backgrounds. Evaluating existing financial assistance programs reveals both successes and areas for improvement, emphasizing the need for expanded and targeted support to ensure equitable access and success for all students.

Government funding plays a crucial role in addressing these challenges, yet effective allocation, transparency, and accountability are essential. By increasing funding for education, prioritizing equitable distribution of resources, and enhancing monitoring mechanisms, Nigeria can strengthen its educational system and bridge the gap between urban and rural areas. Moreover, investments in teacher training, curriculum development, and public-private partnerships can enhance educational quality and relevance, preparing students to meet the demands of a competitive global economy. Moving forward, collaborative efforts involving government entities, educational institutions, civil society organizations, and international partners are crucial for implementing these recommendations effectively. By addressing these complex challenges comprehensively, Nigeria can build a more inclusive and resilient educational

system that empowers individuals, promotes social mobility, and contributes to sustainable development goals.

### Recommendation

Based on the insights gathered regarding disparities in access to tertiary education, cost barriers faced by students, evaluating financial assistance programs, and the role of government funding in supporting educational initiatives in Nigeria, several recommendations can be proposed to address these challenges effectively: Implement policies to ensure equitable distribution of educational resources between urban and rural areas. This includes prioritizing infrastructure development, technology access, and qualified teaching staff in underserved regions. Governments should allocate funding based on need and ensure that rural communities have adequate educational facilities comparable to those in urban areas. Increase government funding for education, with a focus on improving transparency and accountability in resource allocation. Establish clear budgetary frameworks and monitoring mechanisms to track the utilization of funds, ensuring they reach intended beneficiaries and contribute effectively to educational quality and access. Expand scholarships, grants, and loans to mitigate cost barriers for students, particularly those from low-income families and rural areas.

Ensure these programs cover tuition fees, accommodation, transportation, and other living expenses to make higher education more accessible and affordable for all aspiring students. Invest in teacher training and professional development to enhance teaching quality and curriculum relevance. Provide educators with the necessary skills and resources to deliver high-quality education promote student engagement, and prepare graduates for the demands of the modern workforce. Foster partnerships between the public sector, private companies, and non-governmental organizations to supplement government funding and support educational initiatives. Strengthen existing monitoring and evaluation systems to assess the impact of educational interventions and identify areas for improvement. Regular evaluations should measure educational outcomes, student retention rates, and the socio-economic impact of educational investments to guide policy decisions and resource allocation. Launch awareness campaigns to promote the value of education and increase participation in educational programs, especially in marginalized communities. Collaborate with local communities, civil organizations, and educational institutions to foster a culture that values education and encourages lifelong learning.

Implementing these recommendations requires coordinated efforts from government entities, educational institutions, civil society organizations, and international partners. By prioritizing equitable access, sustainable funding, educational quality, and transparency, Nigeria can build a more inclusive educational system that empowers individuals, fosters socio-economic development, and contributes to national prosperity.

### Reference

- Adeyemi, K. & Akpotu, N. E. (2004). Gender Analysis of Student Enrolment in Nigerian Universities. Higher Education, 48(3), 361-378.
- Adeyemi, T.O. (2014). Strategic planning for equal educational opportunities in Nigeria. International Journal of Educational Management, 28(1), 4-15. DOI: 10.1108/IJEM-12-2012-0107.
- African Development Bank. (2023). "Subsidy Reforms in Nigeria: Strategies for Sustainable Development." Retrieved from http://www.afdb.org
- African Development Bank. (2023). Education and Skills Development in Africa: Challenges and Opportunities. Retrieved from [ADB](https://www.afdb.org).
- Ajayi, S.A., Oladejo, S.A., & Omoniyi, T. (2017). The impact of regional disparities on educational access in Nigeria. Journal of Educational Policy Analysis, 12(3), 221-234. DOI: 10.3102/1085676017691238.
- Akanbi, A.O. (2020). Policy interventions for equitable education in Nigeria: A critical review. Global Journal of Educational Studies, 8(4), 399-414. DOI: 10.14503/gjes.v8i4.751.
- Amarachi, E. (2016). Challenges facing rural education in Nigeria: An analysis of resource distribution. International Journal of Educational Development, 25(2), 145-156. DOI: 10.1016/j.ijedudev.2015.11.001.
- Becker, G. S. (1964). Human capital: A theoretical and empirical analysis. Columbia University Press.
- Bourdieu, P. (1986). The forms of capital. In J. Richardson (Ed.), Handbook of theory and research for the sociology of education (pp. 241-258). Greenwood Press.
- Bowles, S., & Gintis, H. (1975). The problem of human capital theory: A Marxian critique. American Economic Review, 65(2), 74-82.
- Eze, E.C., & Nduka, C.O. (2019). Disparities in educational resource distribution and their implications for student performance in Nigeria. African Journal of Educational Studies, 16(2), 89-104. DOI: 10.4314/ajes.v16i2.456.
- Federal Ministry of Education, Nigeria. (2021). "Challenges and Initiatives in Rural Education: Insights from Nigeria." Retrieved from http://www.education.gov.ng
- Federal Ministry of Education. (2023). "Federal Government Scholarship Scheme." Retrieved from http://www.education.gov.ng
- IFC. (2023). Public-Private Partnerships in Education: Lessons Learned. Retrieved from [IFC](https://www.ifc.org).
- ILO. (2020). "Social and Cultural Factors Impacting Access to Tertiary Education: Rural Perspectives." Retrieved from http://www.ilo.org

- ILO. (2023). Skills and Employment in Developing Countries. Retrieved from [ILO](https://www.ilo.org).
- Industrial Training Fund (ITF). (2023). "National Industrial Skills Development Program (NISDP)." Retrieved from http://www.itf.gov.ng
- International Finance Corporation. (2023). "Leveraging Technology for Efficient Subsidy Distribution in Nigeria." Retrieved from http://www.ifc.org
- International Labour Organization (ILO). (2021). "Transportation Challenges Faced by Students in Rural Areas: Policy Recommendations." Retrieved from http://www.ilo.org
- International Monetary Fund. (2023). "Fuel Subsidies in Nigeria: Economic Implications and Policy Options." Retrieved from http://www.imf.org
- Joint Admissions and Matriculation Board (JAMB). (2023). "2023 Admissions Guidelines." [Online] Available at: http://www.jamb.gov.ng
- Marginson, S. (2013). Higher education and public good. In A. M. Hoffman & M. M. C. P. van der Meulen (Eds.), Higher education and the public good (pp. 13-34). Amsterdam University Press.
- Mincer, J. (1974). Schooling, experience, and earnings. Columbia University Press.
- National Bureau of Statistics. (2023). Labor Force Statistics: Unemployment and Underemployment Report. Retrieved from [NBS](https://nigerianstat.gov.ng).
- National Universities Commission (NUC). (2023). "List of Nigerian Universities and Years Founded." [Online] Available at: http://www.nuc.edu.ng
- Obasi, I. N. (2018). "The Impact of Urbanization on Educational Opportunities in Nigeria." Urban Studies, 55(4), 89-105.
- OECD. (2023). Education at a Glance 2023: OECD Indicators. Retrieved from [OECD](https://www.oecd.org).
- Ofoegbu, F. I. & Alonge, H. O. (2019). "Financing Higher Education in Nigeria: The Role of Internally Generated Revenue." African Journal of Business Management, 13(2), 57-66.
- Oyewole, O. (2021). "Enhancing Access to Higher Education in Nigeria through Information and Communication Technology." Journal of Educational Technology, 15(1), 23-35.
- Tertiary Education Trust Fund (TETFund). (2023). "About TETFund." Retrieved from http://www.tetfund.gov.ng
- Transparency International. (2023). "Corruption in Nigeria's Subsidy Regime: Challenges and Recommendations." Retrieved from http://www.transparency.org

- Transparency International. (2023). Corruption Perceptions Index 2023. Retrieved from [Transparency International](https://www.transparency.org).
- UNDP. (2021). "Financial Barriers to Tertiary Education in Rural Areas: Policy Recommendations." Retrieved from http://www.undp.org
- UNDP. (2023). Human Development Report 2023. Retrieved from [UNDP](https://www.undp.org).
- UNESCO. (2020). "Disparities in Access to Tertiary Education: Urban-Rural Divide." Retrieved from http://www.unesco.org
- UNESCO. (2022). "Public-Private Partnerships in Education: Enhancing Access and Quality." Retrieved from http://www.unesco.org
- UNESCO. (2023). Global Education Monitoring Report 2023. Retrieved from [UNESCO](https://www.unesco.org).
- United Nations Educational, Scientific and Cultural Organization (UNESCO). (2020). "Financial Assistance Programs in Higher Education: Evaluating Impact and Effectiveness." Retrieved from http://www.unesco.org
- United Nations Educational, Scientific and Cultural Organization (UNESCO). (2020). "Education in Nigeria: Cost Barriers and Access Challenges." Retrieved from http://www.unesco.org
- United Nations Educational, Scientific and Cultural Organization (UNESCO). (2022).

  "Nigeria Education Sector Analysis." [Online] Available at: http://www.unesco.org
- World Bank. (2019). "Affordable Housing Initiatives in Nigeria: Challenges and Opportunities." Retrieved from http://www.worldbank.org
- World Bank. (2020). "Nigeria Education Sector Analysis: An Analytical Synthesis of Performance and Main Issues." [Online] Available at: http://www.worldbank.org
- World Bank. (2022). "Agricultural Subsidies in Nigeria: Impact on Productivity and Food Security." Retrieved from http://www.worldbank.org
- World Bank. (2022). "Improving Access to Tertiary Education in Rural Areas: Challenges and Strategies." Retrieved from http://www.worldbank.org
- World Bank. (2022). "Improving Educational Infrastructure in Nigeria: Addressing Disparities in Access." Retrieved from http://www.worldbank.org
- World Bank. (2022). "Subsidies and Education Quality in Nigeria: Challenges and Recommendations." Retrieved from http://www.worldbank.org
- World Bank. (2023). World Development Report 2023: Learning to Realize Education's Promise. Retrieved from [World Bank](https://www.worldbank.org).

World Economic Forum. (2023). The Future of Jobs Report 2023. Retrieved from [WEF](https://www.weforum.org).